

TOASTMASTERS
INTERNATIONAL

Since
1924

DISTRICT 92
KARNATAKA, INDIA

SPONSORSHIP BROCHURE

A Timeless Journey

CORONATION 2024

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A Timeless Journey

CORONATION 2024



ABOUT TOASTMASTERS INTERNATIONAL

Toastmasters International is a nonprofit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs.

Headquartered in Englewood, Colorado, the organization's membership is appropriately 280,000 in more than 14,700 clubs in 144 countries.

Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.





ABOUT DISTRICT 92

District 92 is a congenial blend of more than 170 clubs and with 3,500+ successful members.

Geographically, it comprises the following districts in Karnataka, India: Bidar, Gulbarga, Bijapur, Bagalkot, Belgaum, Dharwad, Gadag, Koppal, Raichur, Bellary, Haveri, Davangere, Chitradurga, Tumukuru, Kolar, Bangalore Rural and Bangalore Urban.

The year 2024 marks 10 years for District 92, wherein, it currently stands as the No.1 District across 129 Districts in the world. We strive to continue being the No.1 platform to help people become better public speakers & leaders.



Corporate Presence

The Toastmasters movement is recognized and supported by many leading companies in India. These Corporates believe that their workforce benefits immensely by the presence of a Toastmasters platform. A few of the top companies that are a part of District 92 are :

**CAPGEMINI, LINKEDIN,
GOOGLE, MICROSOFT, INTEL,
BOEING, AIRBUS, NETAPP,
CISCO**

Corporates tend to have multiple clubs based on location, groups and timings extending the reach of Toastmasters.

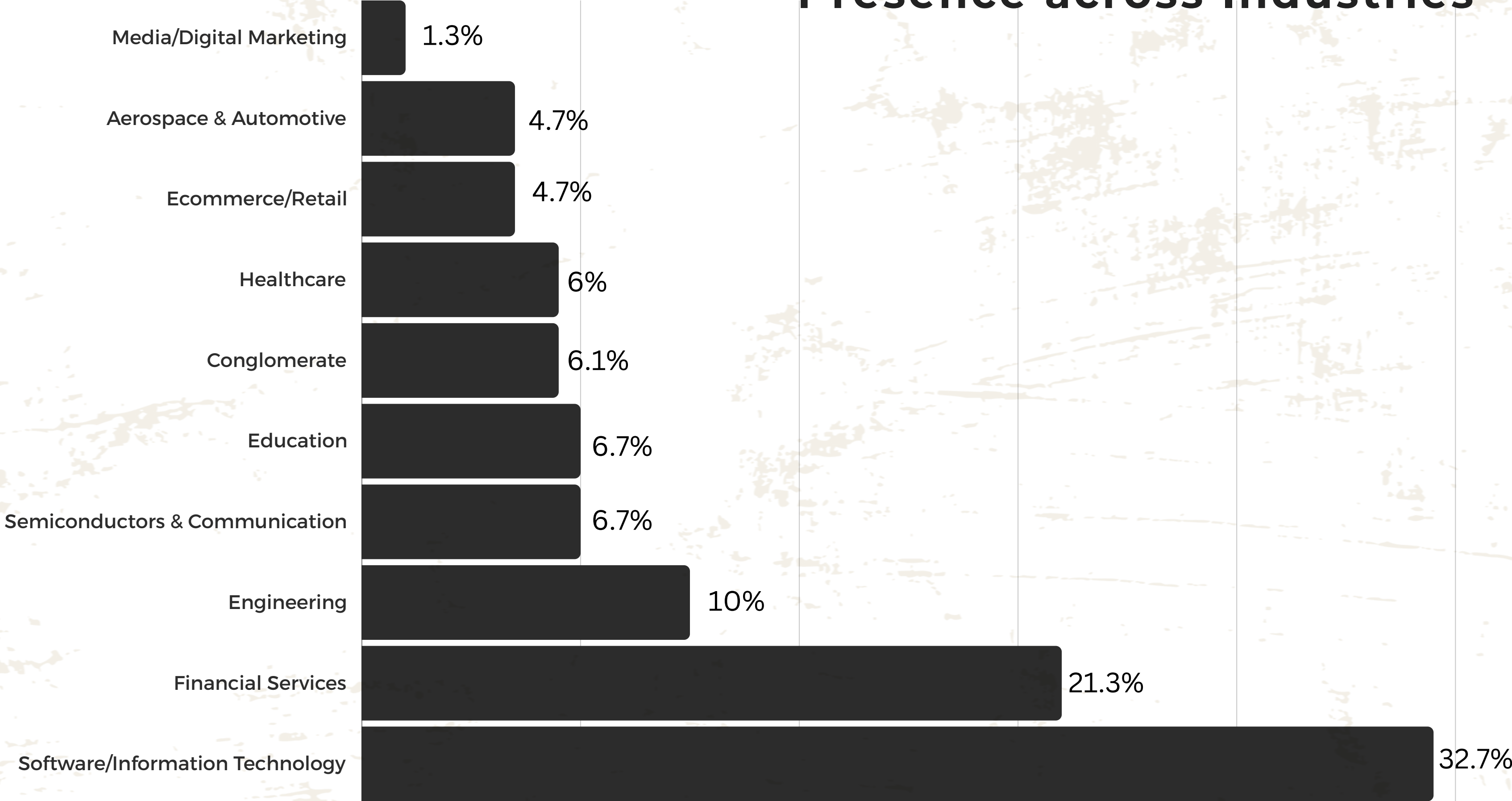
Educational Institution

Toastmaster clubs are increasingly becoming popular in a lot of the educational institutions, allowing to socialize key tenets of public speaking and leadership at a very impressionable age for students as they embark on their career related education. Some of the educational institutions hosting Toastmaster clubs are outlined below, and there are several others spread throughout the geography of India and specially in our District 92 :

**AMRITA COLLEGE, MVJCE,
RAMAIAH, MOUNT
CARMEL COLLEGE,
NEW HORIZON, SDMCET**

Apart from Corporate and College Clubs there are several Community Clubs open to the public in most cities of Bangalore - Garden City Club being the first club in India

Presence across Industries



CORONATION 2024

Coronation 2024 is the Annual Conference of District 92, Toastmasters International. It is a highly anticipated event where more than 700 members from across Bangalore & North Karnataka come together to celebrate their achievements, share their experiences, and learn new skills in public speaking and leadership.

Our conference focuses on leadership and communication & encapsulates innovative learning through inspiring keynotes, workshops by the best in Industry and power talks by thought leaders. It's also the magnum opus for the finest orators of District 92 who would be competing in the District Championship and the winner would be representing D92 in the quarter finals of World Championship of Public Speaking 2024.

25th & 26th May, 2024

ROYAL ORCHID RESORT AND
CONVENTION CENTRE, BENGALURU

VENUE

600 - 800

FOOTFALL

5

WHAT'S IN IT FOR YOU?

1

**BRAND
MARKETING
PLACEMENTS &
STALLS IN THE
CONFERENCE
VENUE**

2

**DEDICATED
SPEAKING/BRAN
D SHOWCASE
SLOTS ON BOTH
THE DAYS OF THE
CONFERENCE**

3

**OPPORTUNITIES
TO CREATE
CUSTOM
CAMPAIGNS AND
PROMOTIONS
FOR YOUR
BRAND**

4

**RECOGNITION IN
CONFERENCE
MATERIALS,
WEBSITE &
SOCIAL MEDIA
COMMUNICATION
CHANNELS**

5

**DEDICATED
NETWORKING
SESSIONS FOR
ENGAGEMENT
OPPORTUNITIES
AT STALLS.**

6

**EXTENSIVE MEDIA
COVERAGE, RIGHT
FROM THE
SPONSORSHIP
PERIOD TILL END
OF CONFERENCE.**

7

**INCREASED
BRAND
VISIBILITY
AMONGST
ATTENDEES
FROM 140+ TOP
CORPORATES.**

SPONSORSHIP PACKAGES

✓ **Title Sponsor**

✓ **Official Sponsor**

✓ **Associate Sponsor**

✓ **Partners**

TITLE SPONSOR
Rs. 3.5 Lakhs or higher



Event tickets & Specialized branding
We would offer 4 event tickets

Speaking slot
2-3 minutes on D-Day

Brand promotion
Stalls to be provided

Video promotion and Standees
Standees to be displayed around stage

Giveaway Inserts
To be included in Welcome Kits

Social Media Mention and Guest booklet
Mentions on Instagram, Facebook and LinkedIn

Email Communications
Emails regarding Coronation 2024 to be shared

OFFICIAL SPONSOR

Rs. 2.5 Lakhs or higher*



Event tickets & Specialized branding

We would offer 3 event tickets

Brand promotion

Stalls to be provided at the venue

Standees

Standees near stage and display areas of venue

Giveaway Inserts

To be included in Welcome Kits

Social Media Mention and Guest booklet

Mentions on Instagram, Facebook and LinkedIn

Email Communications

Emails regarding Coronation 2024 to be shared

ASSOCIATE SPONSOR

Rs. 1.5 Lakhs or higher*



Event tickets

We would offer 2 event tickets

Brand promotion

Stalls to be provided at the venue

Standees

Standees to be displayed near entrance and lobby areas

Giveaway Inserts

To be included in Welcome Kits

Social Media Mention and Guest booklet

Mentions on Instagram, Facebook and LinkedIn

Email Communications

Emails regarding Coronation 2024 to be shared

PARTNERS
*Rs. 75,000 thousand
or higher**



Event tickets
We would offer 1 event ticket

Brand promotion
Promotion done on the D-day

Standees
Standees to be displayed around venue.

Giveaway Inserts
To be included in Welcome Kits

Social Media Mention and Guest booklet
Mentions on Instagram, Facebook and LinkedIn

PAST SPONSORS



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